P.O. BOX 33091

NEWARK, NJ 07188-0091

333 Allegheny Ave Ste 202

Oakmont, PA 15139-2072

TOM SMITH FOR SENATE(329097)

CBS TELEVISION STATIONS



**KYW TV3** 

**INVOICE** 

Page 1 of 5

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80483 09/25/2012-10/01/2012

**Contract Dates: Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / 288

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

For:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

T.SMITH FOR SENATE EST#288

Invoice Num: 1041-556166 Invoice Date: 10/07/2012

Billing Cycle: Weekly 10/01/2012-10/07/2012 **Billing Period:** 

11/06/2012 Net 30 days

Buy	Flight									Total		
.ine	Descript	ion			Buy Line Dates	i	MTW	/TFSS	Dur	Spots	Rate	
2	THIS MC	RNING	i (5:58-7AM)		10/01/2012-10/0	01/2012	М		30	1	810.00	
V	Veek Of			MTWTFSS	3	Spots Per Week		Rate_				
	0/01/2012-10/07	/2012		M	_	1	_	810.00				
		_					_		<b>5</b> 4 %	0 "	5 .	
	ir Date	-	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
1	0/01/2012	Mo	06:41:46 AM		TS12TV11H		30	810.00				
4	CBS THI	S MOR	NING		10/01/2012-10/0	1/2012	М		30	2	405.00	
V	Veek Of			MTWTFS	<u> </u>	Spots Per Week	_	Rate				
1	0/01/2012-10/07	/2012		М		2		405.00				
А	ir Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	0/01/2012	-	07:28:31 AM		TS12TV10H		30	405.00		1		
	0/01/2012		08:45:48 AM		TS12TV11H		30	405.00		(0)		
	ANDERS	2011.00	ODED		40/04/0040 40/0	14/0040		<b>—</b>	30		050.00	
9	ANDERS	ON CC	OPER		10/01/2012-10/0	11/2012	M		30	1	250.00	
W	Veek Of			MTWTFSS	in .	Spots Per Week		Rate_				
·	0/01/2012-10/07	/2012		M	m 1	1		250.00				
					W 1		Section 1					
	ir Date	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
1	0/01/2012	Мо	09:46:33 AM		TS12TV10H	<i>y</i> ~	30	250.00				
11	LET'S MA	AKE A [	DEAL		10/01/2012-10/0	1/2012	М		30	1	400.00	
					7							
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
1	0/01/2012-10/07	/2012		M		1		400.00				
А	ir Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	0/01/2012	-	10:23:13 AM		TS12TV11H		30	400.00				

For:

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**KYW TV3** 

INVOICE

Account Exec: Office:

JOHN LINK POL. **GWTS-PH** 

Contract Num:

1041-80483 09/25/2012-10/01/2012

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 288

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable

T.SMITH FOR SENATE EST#288 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556166 Page 2 of 5 Invoice Date: 10/07/2012 11/06/2012 Billing Cycle: Weekly 10/01/2012-10/07/2012 **Billing Period:** Net 30 days

Buy	Flight									Total		
-ine	Description		Buy Line Dates			MTV	VTFSS		Dur	Spots	Rate	
13	THE PRICE IS F	RIGHT 11AM-12	NOON	10/01/2012-10/0	1/2012	М			30	1	500.00	
Week Of	<u>f</u>		MTWTFS	<u>S</u>	Spots Per Week	_	Rate					
10/01/20	)12-10/07/2012		М		1		500.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	<u>Remarks</u>	
10/01/20	)12 Mo	11:29:04 AM		TS12TV10H		30	500.00					
15	TALK PHILLY			10/01/2012-10/0	1/2012	M			30	1	630.00	
										M.		
Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate	100				
10/01/20	)12-10/07/2012		М		1		630.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	<u>Rate</u>	Debit		Credit	<u>Remarks</u>	
10/01/20	)12 Mo	12:08:56 PM		TS12TV11H		30	630.00					
17	CBS SOAP OPE	RA ROTATION		10/01/2012-10/0	1/2012	М			30	1	550.00	
14/ 1 0/												
Week Of			MTWTFS	<u>S</u>	Spots Per Week	\ <del>\</del>	Rate					
	<u>t</u> )12-10/07/2012		<u>MTWTFS:</u> M	<u>s</u>	Spots Per Week	\	Rate 550.00					
	012-10/07/2012	<u>Air Time</u>		<u>S</u> <u>Material</u>				Debit		Credit	<u>Remarks</u>	
10/01/20	012-10/07/2012 <u>Day</u>	<u>Air Time</u> 12:27:41 PM	М	- 1			550.00	Debit		Credit	<u>Remarks</u>	
10/01/20 <u>Air Date</u> 10/01/20	012-10/07/2012 <u>Day</u>		М	<u>Material</u>	1		550.00  Rate 550.00	Debit	30	<u>Credit</u>	Remarks 450.00	
10/01/20 <u>Air Date</u> 10/01/20	012-10/07/2012		M M/G For	Material TS12TV10H 10/01/2012-10/0	1/2012	30	550.00  Rate 550.00	Debit				
10/01/20 <u>Air Date</u> 10/01/20 19 <u>Week Of</u>	Day D12 Mo THE TALK		M M/G For  MTWTFS	Material TS12TV10H 10/01/2012-10/0	1	30	550.00  Rate 550.00  Rate	Debit				
10/01/20 <u>Air Date</u> 10/01/20 19 <u>Week Of</u>	012-10/07/2012		M M/G For	Material TS12TV10H 10/01/2012-10/0	1/2012	30	550.00  Rate 550.00	Debit				
10/01/20 <u>Air Date</u> 10/01/20 19 <u>Week Of</u>	Day Mo THE TALK  f 012-10/07/2012		M M/G For  MTWTFS	Material TS12TV10H 10/01/2012-10/0	1/2012  _Spots Per Week	30	550.00  Rate 550.00  Rate	Debit	30			

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CBS TELEVISION © GW



**KYW TV3** 

1041-556166

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

Page 3 of 5

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80483 09/25/2012-10/01/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 288

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

For:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

T.SMITH FOR SENATE EST#288 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

10/07/2012		
Weekly	<b>PAY BY</b>	11/06/2012
10/01/2012-10/07/2012	PAIDI	Net 30 days

	Flight									Total	
_ine	e Descrip	tion			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate
21	THE DO	OCTORS			10/01/2012-10/0	1/2012	М		30	1	325.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate_			
	10/01/2012-10/0	7/2012		М		. 1		325.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	10/01/2012	Мо	03:57:39 PM		TS12TV10H		30	325.00			
23	B DR. PH	IL			10/01/2012-10/0	1/2012	М		30	1	650.00
						0 . 5		5.		W _	N.
	Week Of	7/0040		MTWTFS	<u>S</u>	Spots Per Week	-	Rate			
	10/01/2012-10/0	7/2012		М		1		650.00			
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/01/2012	Мо	04:19:02 PM		TS12TV11H		30	650.00			
25	5 5PM EA	RLY NE	WS		10/01/2012-10/0	1/2012	М		30	2	700.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	1	<u>Rate</u>			
	10/01/2012-10/0	7/2012		М	- 1	2	N	700.00			
	Air Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	Air Date 10/01/2012	<u>Day</u> Mo	<u>Air Time</u> 05:22:02 PM	M/G For	Material TS12TV10H		<u>Dur</u> 30	Rate 700.00	<u>Debit</u>	Credit	<u>Remarks</u>
		Мо		M/G For					Debit	Credit	<u>Remarks</u>
27	10/01/2012 10/01/2012	Mo Mo	05:22:02 PM	M/G For	TS12TV10H	1/2012	30	700.00 700.00		Credit 1	Remarks 800.00
27	10/01/2012 10/01/2012 NEWS	Mo Mo	05:22:02 PM		TS12TV10H TS12TV11H 10/01/2012-10/0		30 30	700.00 700.00			
27	10/01/2012 10/01/2012 7 NEWS 3	Mo Mo 3 AT 6	05:22:02 PM	MTWTFS	TS12TV10H TS12TV11H 10/01/2012-10/0	11/2012 _Spots Per Week	30 30	700.00 700.00 			
27	10/01/2012 10/01/2012 NEWS	Mo Mo 3 AT 6	05:22:02 PM		TS12TV10H TS12TV11H 10/01/2012-10/0		30 30	700.00 700.00			
27	10/01/2012 10/01/2012 7 NEWS 3	Mo Mo 3 AT 6	05:22:02 PM	MTWTFS	TS12TV10H TS12TV11H 10/01/2012-10/0	Spots Per Week	30 30	700.00 700.00 			

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KYW TV3

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Invoice Num:

Page 4 of 5

**Account Exec:** 

JOHN LINK POL. **GWTS-PH** 

Office: **Contract Num:** 

1041-80483 09/25/2012-10/01/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 288

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

For:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

**Product Desc:** T.SMITH FOR SENATE EST#288

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	10/07/2012		
Billing Cycle:	Weekly	<b>PAY BY</b>	11/06/2012
Billing Period:	10/01/2012-10/07/2012	PAIDI	Net 30 days

Buy	Flight									Total		
Line	Descri	ption		Buy Line Dates			мт\	WTFSS	Du	ır Spots	Rate	
29	29 ENTERTAINMENT TONIGHT			10/01/2012-10/01/2012			М		3	0 1	900.00	
	Week Of			MTWTFS	S	Spots Per Week		Rate				
		07/2012			<u>5</u>	<u>Spois Fei Week</u>	=	900.00				
	10/01/2012-10/	07/2012		М		ı		900.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/01/2012	Мо	07:17:08 PM		TS12TV11H		30	900.00				
33	LATE	NEWS			10/01/2012-10/0	1/2012	M		3	0 1	1,800.00	
											No.	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate	The same of			
	10/01/2012-10/	07/2012		М		1		1,800.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate_	Debit	Credit	Remarks	
	10/01/2012	-	11:32:41 PM	<u>IW/O 1 01</u>	TS12TV10H		<u></u>	1,800.00	<u> Debit</u>	Credit	<u>itemarks</u>	
	10/01/2012	IVIO	11.32.41 FW		1312111011		30	1,600.00		M		
35	DAVID	LETTER	MAN		10/01/2012-10/0	1/2012	М		3	0 2	810.00	
							A					
	Week Of			MTWTFS	S	Spots Per Week		Rate				
	10/01/2012-10/	07/2012		М	M	2		810.00				
					15 N			100				
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/01/2012	Мо	11:49:53 PM		TS12TV11H		30	810.00				
	10/01/2012	Мо	12:31:46 AM		TS12TV10H	W 100	30	810.00				
		otal Spots	<u> </u>	Gross Ar	nt	Comr	nission Amt	Net Amt	Debit	Credit	Reconciliation	
۱ir Time ٔ	Totals	18	3	11,895.0	00		1,784.25	10,110.75	0.00	0.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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In Account SRCP MEDIA(254304)
With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable CBS TELEVISION STATIONS



09/25/2012-10/01/2012

**KYW TV3** 

INVOICE

Page 5 of 5

Account Exec: JOHN LINK POL.

Office: GWTS-PH

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Invoice Num: 1041-556166 Invoice Date: 10/07/2012

Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

PAY BY 11/06/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

 Gross Billing
 11,895.00

 Trade Value
 0.00

 Agency Commission
 1,784.25

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 10,110.75

Warranty - We warrant the above broadcasts were made according to the official station log.